

KATIE COWIN

EDUCATION

University of Washington

BDes in Visual Communication Design, 2021

WORK EXPERIENCE

Visual Designer at frog

September 2021–April 2023

As a Visual Designer at frog, I demonstrated a versatile skillset by working with a diverse range of industries, including telecom and education. My responsibilities encompassed a wide range of design tasks such as branding, illustration, animation, insight analysis, service blueprint design, screen design, and design system management.

Division of Design at UW

July 2020–September 2021

As a member of the Division of Design, I supported the department by working on various projects. Specifically, I focused on creating advertisement videos for each major.

UW Press Design Intern

June 2020–September 2021

During my time as a publishing design intern, I primarily focused on designing book covers, either by creating the mechanical design or designing the cover itself. This role required a keen attention to detail and a strong awareness of the content being designed for.

Boma Design Merchandising Intern

October 2018–January 2019

As a design merchandising intern for a locally established jewelry company, my responsibilities primarily involved creating illustrations. During my time there, the company underwent a rebranding process, which provided me with valuable insights into how a brand utilizes every platform to effectively communicate its essence.

SKILLS + INTERESTS

Figma

Principle

Adobe Creative Suite

Print Design

Microsoft Office

Digital Illustration

Photography

Making Clothes